

Cell

P R E S S K I T 2 0 1 6



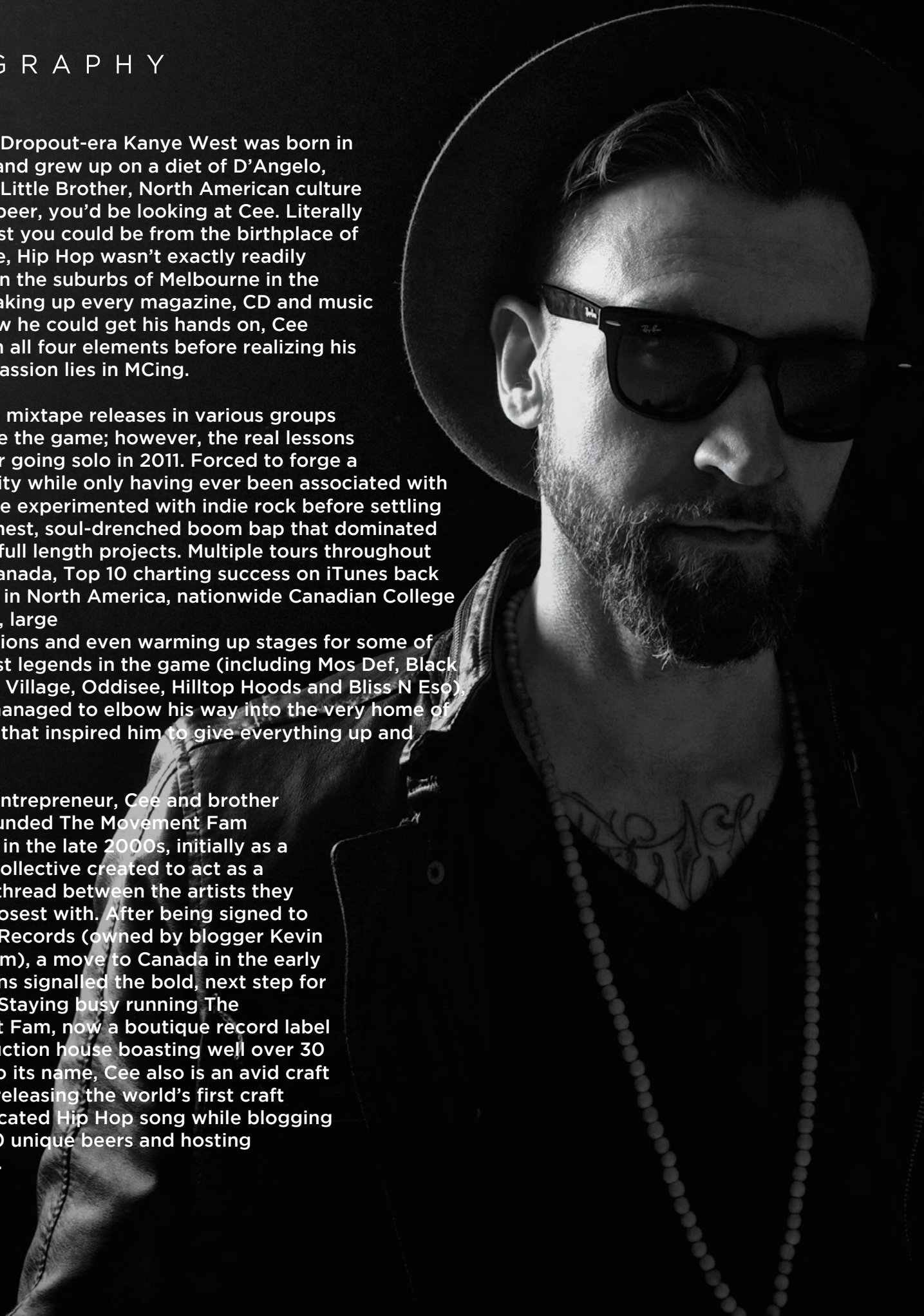
* This is an interactive PDF.

B I O G R A P H Y

If College Dropout-era Kanye West was born in Australia and grew up on a diet of D'Angelo, Common, Little Brother, North American culture and craft beer, you'd be looking at Cee. Literally the furthest you could be from the birthplace of the culture, Hip Hop wasn't exactly readily available in the suburbs of Melbourne in the 1990s. Soaking up every magazine, CD and music video show he could get his hands on, Cee dabbled in all four elements before realizing his skill and passion lies in MCing.

Numerous mixtape releases in various groups taught Cee the game; however, the real lessons came after going solo in 2011. Forced to forge a new identity while only having ever been associated with others, Cee experimented with indie rock before settling on the honest, soul-drenched boom bap that dominated his debut full length projects. Multiple tours throughout Eastern Canada, Top 10 charting success on iTunes back home and in North America, nationwide Canadian College radio love, large collaborations and even warming up stages for some of the biggest legends in the game (including Mos Def, Black Milk, Slum Village, Oddisee, Hilltop Hoods and Bliss N Eso). Cee has managed to elbow his way into the very home of the music that inspired him to give everything up and pursue it.

Ever the entrepreneur, Cee and brother Notion founded The Movement Fam sometime in the late 2000s, initially as a branded collective created to act as a universal thread between the artists they worked closest with. After being signed to HiPNOTT Records (owned by blogger Kevin Nottingham), a move to Canada in the early twenty-tens signalled the bold, next step for the crew. Staying busy running The Movement Fam, now a boutique record label and production house boasting well over 30 releases to its name, Cee also is an avid craft beer fan, releasing the world's first craft beer-dedicated Hip Hop song while blogging over 2000 unique beers and hosting a podcast.





DEMOGRAPHICS



Top Countries :
United States
Australia
Canada
United Kingdom
Colombia

Facebook Demographics

 **60%** MALE  **40%** FEMALE

Primary Market:
25-34
Secondary Market:
18-24



RADIO

Steps To The Peak

#1 Hip Hop Charts
CJLO, Montreal, QC
September 2013

#9 Top 30 Charts
CJLO, Montreal, QC
September 2013

Top 10 Hip Hop Charts
CFUC, Victoria, BC;
CFRU, Guelph, ON;
RadL, Waterloo, ON

This Is All I Know

#24 Top 30 Charts
CHRW, London, ON
July 2014

#12 Top 30 Charts
CJLO, Montreal, QC
September 2014

Top 10 Hip Hop Charts
CHRW, London, ON;
CFRC, Kingston, ON;
CJAM, Windsor, ON;

CJSW, Calgary, AB;
CFUC, Victoria, BC;
CJLO, Montreal, QC;
CFBX, Kamloops, BC

TOURS

2013 - 'As The Crow Flies Tour' w/ Abstract Artform | MB, ON, QC
2014 - 'The Golden Tour' w/ Ghettosocks, Relic + Fresh Kils | ON, QC
2014 - 'The Palmer Squares Tour' w/ The Palmer Squares | ON, QC
2014 - 'The Blood, Sweat & Beers Tour' w/ The Bodega Brovas | ON, QC
2015 - 'Get A Tour Up Ya' w/ Cee + Notion Headline Tour | Regional ON

Supporting Slots + Festivals:

Black Milk - Montreal, QC, 2014
Hilltop Hoods - Montreal, QC, 2014
Port Hope Jazz Festival - Port Hope, ON, 2014
The Pharcyde - Montreal, QC, 2014
Slum Village - Montreal, QC, 2014
Jeru Tha Damaja - Montreal, QC, 2014
Bliss N Eso - Montreal, QC, 2013
Oddisee - Montreal, QC, 2013
Under Pressure Festival - Montreal, QC, 2013
Paint The Park Festival - Barrie, ON, 2013
Mos Def - Montreal, QC, 2013
Raekwon - Montreal, QC, 2013

STATS

(verified)  Facebook 6k Likes

(verified)  Twitter 27k Followers

Instagram 7.5k Followers

DISCOGRAPHY



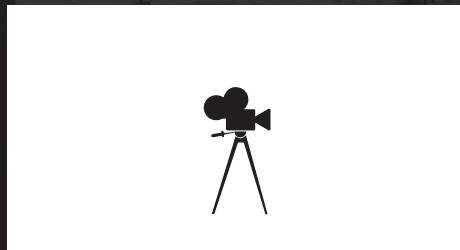
Achievements

- #6 iTunes Hip Hop Charts
- #91 iTunes All Genre Charts Canada, April 2014
- #8 iTunes Hip Hop Charts
- #66 iTunes All Genre Charts Australia, April 2014
- #18 DJ Booth Independent Singles Charts April 2014

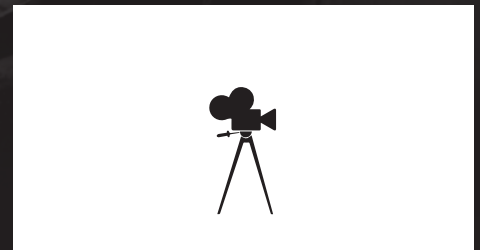
VIDEOS



When The Chips Are Down
Cee & Dr. MaD



Brewheads
Cee



AmaliiaRodrigues
Cee & SVNTY6

BRAND COLLABORATIONS



VITALY





www.ceetmf.com

Bandcamp..... <http://ceetmf.bandcamp.com>
Facebook..... www.facebook.com/ceetmf
Twitter..... www.twitter.com/CeeFor
Instagram... www.instagram.com/ceefor
Tumblr..... www.beerandothershit.com
Label..... www.themovementfam.com
YouTube..... www.youtube.com/movementfam
SoundCloud... www.soundcloud.com/ceefor
Spotify..... bit.ly/CeeSpotify

Presentation & Photography
by joshuatelfer.com

High Season

Bookings & Management

High Season Co.
info@highseasonco.com
www.highseasonco.com