



THE
DREDS
EST. 1980

NOTION

P R E S S K I T 2 0 1 6



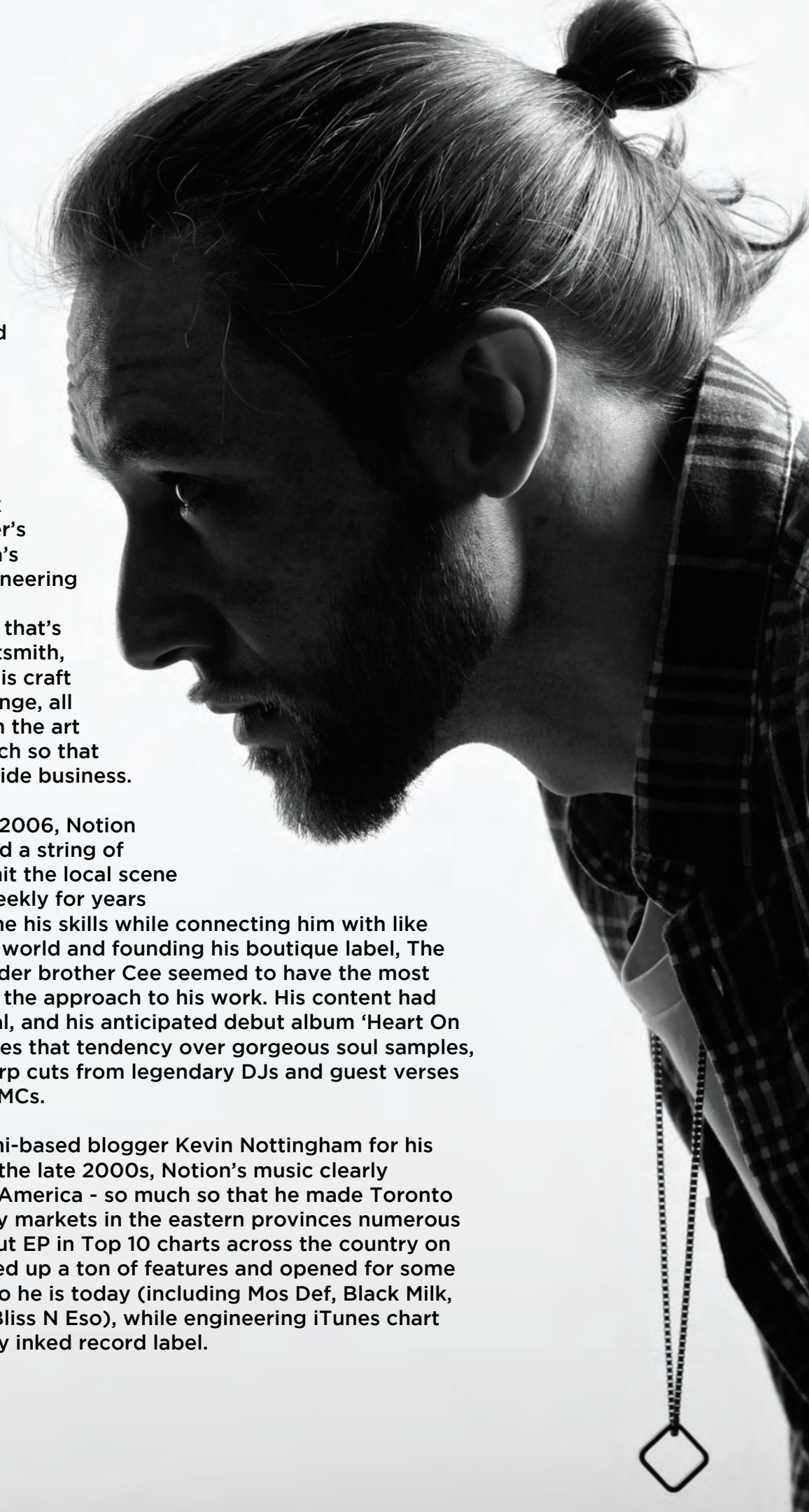
* This is an interactive PDF.

B I O G R A P H Y

Notion is the product of the suburbs of Melbourne, Australia, somewhere that couldn't be further from where the culture he adopted was created. Learning about Hip Hop from afar via any method he could, Notion eventually put his own natural, eclectic and truthful spin on the artform in the form of his music. If you took J. Cole's honesty, 9th Wonder's penchant for samples, J. Dilla's creativity, Young Guru's engineering chops, Talib Kweli's flow and injected it into an Aussie kid, that's Notion. A gifted MC and beatsmith, Notion has been perfecting his craft over the last decade and change, all the while schooling himself in the art of audio engineering - so much so that he's already turned it into a side business.

Kicking off his solo career in 2006, Notion (born Bradley Thorn) released a string of well-received mixtapes and hit the local scene strong, performing almost weekly for years which allowed him to fine tune his skills while connecting him with like minded artists. Traveling the world and founding his boutique label, The Movement Fam, alongside older brother Cee seemed to have the most marked effect on Notion and the approach to his work. His content had always been autobiographical, and his anticipated debut album 'Heart On My Sleeve Music' demonstrates that tendency over gorgeous soul samples, hard hitting drums, razor sharp cuts from legendary DJs and guest verses from some of your favourite MCs.

Picked up by renowned Miami-based blogger Kevin Nottingham for his HiPNOTT Records imprint in the late 2000s, Notion's music clearly resonated the most in North America - so much so that he made Toronto his home in 2010. Touring key markets in the eastern provinces numerous times, Notion landed his debut EP in Top 10 charts across the country on Canadian college radio, racked up a ton of features and opened for some of the artists who shaped who he is today (including Mos Def, Black Milk, Oddisee, Hilltop Hoods and Bliss N Eso), while engineering iTunes chart topping projects for his newly inked record label.



DEMOGRAPHICS



Top Countries :

- United States
- Australia
- Canada
- United Kingdom
- Colombia

Facebook Demographics

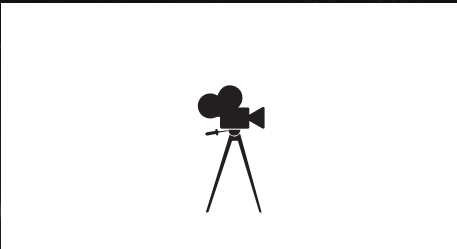


- Primary Market: 25-34
- Secondary Market: 18-24

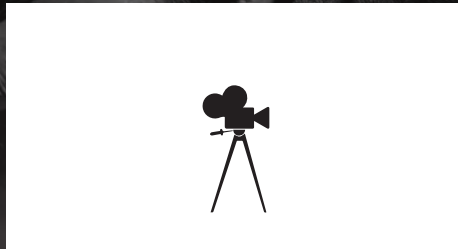
DISCOGRAPHY



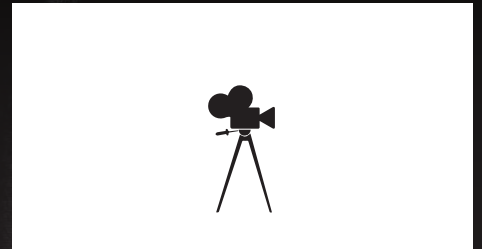
VIDEOS



Lift Up (Remix)
Notion



Young & Crazy
Notion



So Cold
Notion

BRAND COLLABORATIONS



VITALY





RADIO

Pride On My Cufflinks

#6 Top 30 Charts

CFRC, Kingston, ON January 2015

Top 10 Hip Hop Charts

CHRW, London, ON;

CFRC, Kingston, ON;

CFUV, Victoria, BC;

CJSW, Calgary, AB;

CFBX, Kamloops, BC;

TOURS

2013 - 'As The Crow Flies Tour' w/ Abstract Artform | MB, ON, QC

2014 - 'The Golden Tour' w/ Ghettosocks, Relic + Fresh Kils | ON, QC

2014 - 'The Palmer Squares Tour' w/ The Palmer Squares | ON, QC

2014 - 'The Blood, Sweat & Beers Tour' w/ The Bodega Brovas | ON, QC

2015 - 'Get A Tour Up Ya' w/ Cee + Notion Headline Tour | Regional ON

Supporting Slots + Festivals:

Black Milk - Montreal, QC, 2014

Hilltop Hoods - Montreal, QC, 2014

Port Hope Jazz Festival - Port Hope, ON, 2014

The Pharcyde - Montreal, QC, 2014

Slum Village - Montreal, QC, 2014

Jeru Tha Damaja - Montreal, QC, 2014

Bliss N Eso - Montreal, QC, 2013

Oddisee - Montreal, QC, 2013

Paint The Park Festival - Barrie, ON, 2013

Mos Def - Montreal, QC, 2013

Raekwon - Montreal, QC, 2013

STATS

(verified)  Facebook 2k Likes

(verified)  Twitter 24k Followers

Instagram 4.4k Followers

www.notionbaby.com



Bandcamp..... <http://notion.bandcamp.com>
Facebook..... www.facebook.com/notionbaby
Twitter..... www.twitter.com/Notionbaby
Instagram..... www.instagram.com/notionbaby
Tumblr..... www.themovementfam.tumblr.com
Label..... www.themovementfam.com
YouTube..... www.youtube.com/movementfam
SoundCloud..... www.soundcloud.com/notionbaby
Spotify..... bit.ly/NoshSpotify

Presentation & Photography
by joshuatelfer.com



High Season

Bookings & Management

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